



Jean-Luc Colombo revolutionized modern winemaking in the Cornas region of France, showcasing the full potential of the Syrah grape and bringing to the world innovative wines that burst with personality. His tremendous success earned him the name "Winemaking Wizard of the Rhone."

Colombo's story begins in the early 1990s, when he brazenly introduced modern winemaking techniques into his vineyards and production process. In more recent years, his commitment to innovation led to the early adoption of eco-friendly farming practices across his vineyard sites in the Rhone Valley and southern France.

As part of his environmental initiatives, Jean Luc Colombo created "The Bees & Bee Helpful Program" to help fund research needed to understand the causes of honeybee declines and restore and protect healthy colonies. For every bottle of Les Abeilles ("the bees" in French) purchased Jean Luc Colombo and Palm Bay International will donate a portion of the profits to the UC Davis Department of Entomology for Honey Bee Research.





## VINEYARD PRACTICES

- Organic – Cornas vineyards will be eligible for organic labeling with the 2015 vintage (Ecocert)
- Sustainable Farming
- Dry Farming
- Tillage practices (with horses according to the slope)
- Erosion Control (use of mulch, grass, stone walls and hedges)
- Only Organic Compost

## WINERY PRACTICES

- Green Packaging (minimum of 70% recycled glass certified by Socover)
- Recycled Materials (recycling of drevet cardboard shippers)
- Waste Management (recycling of plastic and cardboard materials)
- Eco-Friendly Construction

## CONSERVATION PROJECTS

- Trees are planted to preserve forests, maintain animal population and create biodiversity

 **All White Wines are Vegan**

 **All Wines are Gluten Free**

