



AU CONTRAIRE ROSE



COUNTRY USA

APPELLATION Russian River Valley

REGION Sonoma

WINEMAKER Tom Hinde

GRAPES Pinot Noir

BACKGROUND

Au Contraire wines are crafted for those who aim to live life to the fullest, who revel in turning the every day ordinary into something extraordinary. Our wines celebrate the spirit of taking on any challenge in life, no matter how insurmountable it may seem. This irresistible joie de vivre is artfully embodied on each Au Contraire label with a playful illustration that turns expectations on their heads. This Sonoma County winery from Taub Family Vineyards was inspired by beloved company founder, David S. Taub, who touched everyone he met with his charisma, compassion and tenacity. He would often use the phrase "Au Contraire!" to motivate colleagues, friends and family to seek out creative solutions and accomplish unexpected results. These expressive wines from top vineyards in Russian River Valley are dedicated to David's infectious approach to life. Outstanding quality is guaranteed by legendary California enologist, Tom Hinde, and his experienced team of viticulturists and winemakers. This premium rose is sourced from the heart of the Russian River valley's ideal Pinot Noir sites, including Green Valley, the most distinctive AVA of the North Coast.

PRODUCTION AREA

Russian River Valley, Sonoma County, CA

DESCRIPTION

COLOR: Delicate blush pink

NOSE: Cheerful aromas of cherry and strawberry

TASTE: Delightfully fresh and crisp palate

VINIFICATION

The Pinot Noir Fruit was crushed to press to allow skin contact and color extraction. Pressed at 0.4 bar. Fresh juice was Stainless-Steel tank fermented for 30 days using a long cold fermenting yeast, VL3 at 55 degrees. No malolactic fermentation was conducted.

ANALYSIS

Alcohol: 13.8% TA: 6.9 pH: 3.45 RS: 1.25

SERVING SUGGESTIONS

Enjoy with fresh fish, poultry, all types of cheeses, appetizers and snacks.

BOTTLE SIZES

750 ml

