

Cavit Collection

Wine Region: Trentino, Italy Date Established: 1957 Winemaker: Anselmo Martini



Combine a half-century of winemaking expertise, the dramatic landscape and terroir of northern Italy, and a profound enjoyment of the good things in life. The result: the Cavit Collection, America's #1 Italian wine*. Cavit swept onto the radar of American wine lovers in the 1970s as an early pioneer of a then little-known white wine called Pinot Grigio. Prized for its crisp, elegant character, fruit flavors and delicate floral aroma, Pinot Grigio is a demanding grape to cultivate, but has found a home in northern Italy for over 100 years. However, there is much more to the Cavit Collection than outstanding Pinot Grigio. This stellar range of high-quality, approachable and food-friendly wines includes Pinot Noir, Oak Zero Chardonnay, Moscato, Riesling, Merlot, Cabernet Sauvignon, and new in 2015, Cavit Select Red Blend. Through the years, savvy wine lovers have come to depend on the Cavit Collection as their favorite "go-to" source for stylish, elegant and versatile wines, perfect for any occasion. The Cavit winery is based in Trentino, a picturesque landscape of mountains, lakes, apple orchards and medieval castles. Vineyards in this region enjoy the warming effects of the "Ora del Garda," a dry, balmy breeze that sweeps across Lake Garda and protects the fruit from external moisture and disease. Contrastingly cool evenings promote rich, intense aromas and flavors in the grapes. Winemaking is overseen by Anselmo Martini, a 25 year industry veteran and one of northern Italy's top enologists. Visit us at Cavitcollection.com or on Facebook for additional information.



- CABERNET SAUVIGNON Harvested in the Atesino Valley in the province of Trentino.
- OAK-ZERO CHARDONNAY The banks of northern Italy's Adige River provide perfect growing conditions for unoaked Chardonnay. **"Best Buy"** – *Wine Enthusiast*, July 2013. Gold Medal – 2013 Critics' Challenge.
- MERLOT In Trentino, Merlot has found a particularly favorable environment and has become one of the region's more abundantly cultivated red grapes. Great Value – 2013 Ultimate Wine Challenge.
- MOSCATO A slight frizzante accompanies this delightfully sweet well-balanced white wine (Stelvin closure).
- PINOT GRIGIO #1 Italian Pinot Grigio in America*; Sourced primarily from Trentino's Adige River Valley. Crisp, elegant, classic Pinot Grigio.
- PINOT NOIR From grapes grown in prime vineyards in the Oltrepò Pavese in southwestern Lombardy. Great Value – 2013 Ultimate Wine Challenge.
- RIESLING Refreshing, lively and well-balanced, with a hint of sweetness.
- SELECT RED BLEND 40% Teroldego, 35% Merlot, 20% Cabernet Sauvignon, 5% Syrah. A rich and bold red blend with aromas and flavors of cherries and blackberries.



- #1 Italian Brand in America
- Cavit Pinot Grigio 1.5L is the #3 SKU in the entire wine industry
- #1 Sales per point of distribution outpaces all leading Italian brands
- Extraordinary year-round media investment in national television, print and digital campaigns
- Dynamic promotions with category-leading consumer packaged goods partners.
 - Outstanding quality wines across the board
- Anselmo Martini was named "Winemaker of the Year" by Daniele Cernilli's "Guida Essenziale ai Vini d'Italia 2015"



*Nielsen 52 weeks ending 4/25/15 Food Drug Liquor