

# Au Contraire



Wine Region: Sonoma County, California Date Established: 2013 Winemaker: Tom Hinde

Au Contraire proudly showcases exemplary Pinot Noir from Sonoma Coast and Chardonnay from the Russian River Valley, California.

The first American brand developed by the Taub family, owners of leading importer Palm Bay International, Au Contraire represents the family's return to their roots in the California wine business. It is dedicated to David S. Taub, founder of Palm Bay International.

*"This charming French phrase was a favorite of my father, David S. Taub, who was absolutely one of a kind. He touched everyone he met with his charismatic spirit, wisdom and leadership. He would use this saying to motivate colleagues, friends and family to seek out creative solutions and always strive for the best. We dedicate these beautiful expressions of Sonoma County wines to David. I truly hope you enjoy them and feel inspired."*

– Marc D. Taub, Son & Proprietor

Winemaker Tom Hinde brings a wealth of industry knowledge to crafting the elegant and refined Au Contraire style.



- **PINOT NOIR - SONOMA COAST** A blend of Sonoma Coast vineyards extending from Sebastopol to the new Fort-Ross Seaview AVA overlooking the Pacific. Aromas of cherry, raspberry, plum and delicate violet accented by a subtle spiciness from French oak barrel aging. Bright fruit flavors are beautifully balanced by silky tannins, with a long, elegant finish.

**91 Points**, *Wine Enthusiast*, *Editor's Choice*, November 2014

- **CHARDONNAY - RUSSIAN RIVER VALLEY** A blend of Russian River Valley vineyards, spanning from the heart of Russian River Valley to the western edges of Green Valley touching Sonoma Coast. Enticing aromas of lemon, pear, and apple followed by a floral note of jasmine. Well-integrated French oak lends a hint of brioche. **93 Points**, *Wine Enthusiast*, January 2015



- The first California brand established by the Taub Family and dedicated to Palm Bay Founder, David S. Taub
- Boutique wines from Sonoma Valley's Sonoma Coast & Russian River Valley
- First vintages launched to extraordinary critical acclaim

