

¡AY CARUMBA!



*Red wine
infused with
anti-oxidant
super fruit
juices*

**MADE WITH
100% NATURAL
FRUIT JUICES**

**Premium
RED SANGRIA**

Introducing ¡Ay Carumba!



- ❖ A bold red wine blend infused with **100% all-natural fruit juices** including **pomegranate, blackberry** and red grapes.
- ❖ Refreshing flavors of citrus, berries, and fresh pineapple invigorate the senses with a burst of Spanish flair.
- ❖ Perfect served chilled, over ice, or with the addition of your favorite fruits

The Label



¡AY CARUMBA!

Premium
RED SANGRIA
CALIFORNIA

¡Ay Carumba! Premium Red Sangria is a blend of bold red wine infused with 100% all-natural fruit juices including super fruits pomegranate, blackberry and anti-oxidant rich red grapes. Refreshing flavors of citrus, berries, and fresh pineapple invigorate the senses with a burst of Spanish flair ¡Ay Carumba! is perfect served chilled on its own or with the addition of your favorite fruits!

VINTED AND BOTTLED BY AY CARUMBA WINE COMPANY
HEALDSBURG, CA. 95448

ALC. 13.5% BY VOL. CONTAINS SULFITES 750 ML

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



SOLE U.S. AGENT:



PALM BAY
INTERNATIONAL
FINE WINES & SPIRITS

The Wine



Vineyards: A blend of bold red varieties grown in California's cool coastal vineyards. Zinfandel provides zesty fruit and Merlot adds classic structure and flavor.

Harvest: Early September

Winemaking: Fruit is harvested at optimum ripeness to ensure fullness of flavor. Wines are fermented using natural yeasts that enhance aromatic fruit expression. Classic carbonic maceration yields rich fruit tones. This wine is blended with natural fruit to add layers of complexity, purity and exotic balance

Bottling: May 2015

ABV: 12.5 % • **RS:** Just the Right Amount!

Release date: Summer 2015

Winemakers: David Sayre and Tom Hinde

Sangria Recipes

Irishman Sangria

1/3 bottle (9oz) The Irishman
Whiskey
4oz Apricot Liqueur
1 bottle Ay Carumba
4 lemons juiced
1 can Ginger Beer
10 dashes cherry bitters

OR-G Sangria

2 bottle Ay Carumba
1 bottle Or-G
2 limes juiced
1 lemons juiced
18oz Soda Water
8 dashes Fee Brothers Orange
Bitters

