## Lunetta

## Wine Region: Veneto & Trentino, Italy Date Established: 2006 Winemaker: Paolo Turra

Lunetta, from northern Italy, makes it easy to add sparkle to any and every occasion. Lively, refreshing and just plain fun to enjoy, sparkling wine should not be banished to special occasions only!

Lunetta ("Little Moon" in Italian) is produced by Cavit, the winemakers of America's Number One Italian Wine\*, at their spectacular state-of-the-art sparkling wine facility.

It's easy to understand why America has fallen in love with Prosecco! Lunetta Prosecco is a stylish, delicately sparkling wine, with enticing aromas of apple and peach. On the palate it is rich, refreshing and harmonious, with crisp fruit flavors and a clean finish.

Available in both 750ml and single serve 187ml bottles, loose and in three-packs.





- Sterling quality; produced by Cavit in a dedicated state-of-the-art sparkling wine facility
- Prosecco category is exploding, creating opportuniti for Lunetta On and Off-Premise
  - Stylish packaging with strong shelf impact, strong icon image and memorable brand name
- Sparkling Rosé! A great complement to the Prosecco Beautiful aromas. Crisp character

SPARKLING ROSÉ A dry rosé made of mostly Chardonnay Noir.



\*Nielsen 52 weeks ending 4/25/15 Food Drug Liquor



## • PROSECCO A sparkling wine crafted to celebrate life's small pleasures. Handpicked grapes are vinified at Cavit's dedicated

• SPARKLING ROSÉ A dry rosé made of mostly Chardonnay with indigenous Trentino red varietals; Teroldego, Lagrein and Pinot

