



mas de la dame

Wine Region: PROVENCE, FRANCE

Date Established: 1936

Winemaker: JEAN-CLAUDE PODECHARD

With Consulting Enologist: JEAN-LUC COLOMBO

ORGANIC



The breathtaking 16th-century wine estate of Mas de la Dame is situated in Les Baux de Provence, a charming medieval village perched atop a rocky outcrop in southern France's Apilles Mountains. The essence of this rugged area's haunting, windswept beauty is captured most evocatively in the celebrated paintings of Van Gogh.

The famed painter was actually so taken by the region that he stopped by the side of the road to paint the Mas de la Dame estate. Today, this painting adorns the labels of La Gourmande and Rosé du Mas.

Mas de la Dame, or "farm of the women," is owned by Anne Poniatowski and her sister, Caroline Missoffe who, together with consultant Jean-Luc Colombo, the most influential winemaker in the Rhone Valley, have redefined the potential of this ancient terroir. For over 30 years, grapes for Mas de la Dame wines have been grown and vinified using only natural processes, entitling all the wines to be certified as AGRICULTURE BIOLOGIQUE (organic) by Qualite France.

COÏN CACHÉ BLANC:

80% Semillon, 20% Clairette.

Harvested from a single vineyard with very low yields.

COÏN CACHÉ ROUGE:

90% Grenache, 10% Syrah.

The flagship wine from a single vineyard of 70-year-old vines.

90 Points – *Wine Spectator Online*, April 2, 2009.

LA GOURMANDE:

50% Grenache, 50% Syrah.

The squat bottle shape was borrowed from Calvados.

LA STÈLE BLANC:

80% Rolle (aka Vermentino), 20% Clairette.

Nostradamus predicted: "When the world will come to an end, the water will cover the world and stop at the "Stèle" of Mas de la Dame."

LA STÈLE ROUGE:

60% Syrah, 40% Cabernet Sauvignon.

From two parcels of 45-year-old-vines.

ROSÉ DU MAS:

50% Grenache, 30% Syrah, 20% Cinsault.

