



LABOURÉ-ROI



Maximum

BOURGOGNE CHARDONNAY: Chardonnay grapes from the appellations of Meursault, Beaune and Chassagne.

BOURGOGNE PINOT NOIR: Pinot Noir from three stellar appellations: Chambolle-Musigny, Santenay and Chassagne-Montrachet.

St. Armand

BEAUJOLAIS-VILLAGES VIEILLES VIGNES: 100% Gamay from clay and sand-rich topsoil on a schistous-granite base.

MÂCON-VILLAGES BLANC: A softer style Mâcon-Villages, resulting from a malolactic fermentation.

Pouilly-Fuisse

POUILLY-FUISSÉ “VALLON D’OR”: Finest and best-known of all white wines produced in the Maconnais region of southern Burgundy.

Les Sangliers

CHARDONNAY RESERVE: 100% Chardonnay from the Languedoc-Roussillon region.

PINOT NOIR RESERVE: 100% Pinot Noir from the Languedoc-Roussillon region.

Flagship Wines

POUILLY-FUISSÉ RESERVE VIEILLES VIGNES: From 30-year-old low yield vines. Spends 10 months in oak.

MONTAGNY 1ER CRU RESERVE: Montagny is the most southerly appellation of the Cote-Chalonnaise and produces stylish, fruity, complex wines.

CHABLIS 1ER CRU RESERVE: From the most northern of Burgundy wine regions, this wine shows minerals and clear cut fruit flavors.

MEURSAULT ‘LES CHEVALIERS’: Known as the white wine capital of Burgundy. No other Burgundian appellation can boast as many quality white wines.

POMMARD ‘LE TAILLEFER’: Mostly south-facing slopes in the Côte de Beaune, producing wines with deep color and capacity for aging.

NUITS-SAINT-GEORGES ‘LES HAUTES TOURS’: Second largest appellation in the Côte de Nuits known for wines of power and elegance.

GEVREY-CHAMBERTIN ‘LA FUTAILLE’: Widely considered the finest appellation of Burgundy’s Côte de Nuits.

Chateau Labouré-Roi

BOURGOGNE BLANC CHARDONNAY: Well-structured, with nuances of honey, hazelnut and vanilla.

MONOPOLE BLANC ‘CLOS DE LA BARONNE’: Single-vineyard Monopole, producing a rich, full-flavored Chardonnay.

“World’s Best White Wine” – *International Wine Challenge*, London 2009

MEURSAULT 1ER CRU ‘CLOS DES BOUCHES CHÈRES’: Spectacular Meursault from a prized single vineyard.





Wine Region: BURGUNDY, FRANCE

Date Established: 1832

Winemaker: BERTRAND STRAEBLER

Burgundy represents, for many, the epitome of world-class winemaking. Standing amongst the most historic Burgundian houses of this famed French region is Labouré-Roi. Established in 1832, this forward-thinking winery is today one of the appellation's most successful and prolific producers with wines distributed to over thirty countries worldwide and annual sales revenues in excess of \$70 million.

Located in Nuits-Saint-George, Labouré-Roi is committed to making world-class wine accessible to all. To that end, it currently works with an impressive one hundred growers in Burgundy, as well as in other winemaking regions of France, from regional appellations and the most celebrated villages, to superlative Premier and Grand Cru vineyards. Its flagship wines represent outstanding small production cuvées from the villages of Meursault, Chablis, Pouilly-Fuissé, Montagny, Pommard, Nuits-Saint-George and Gevrey Chambertin.

Labouré-Roi's most precious asset is Château Labouré-Roi, an 18-acre property located in Meursault in the heart of the Côte de Beaune. This estate produces Meursault premier cru Bouches Cheres, Meursault premier cru Poruzot, the monopole Meursault Clos de la Baronne (which produces both a red and white Meursault), and a fabulous Bourgogne Blanc, which could be considered to be declassified Meursault.

On each bottle of Labouré-Roi is the regal fleur-de-lys, the emblem of the French King Louis VII. While this house respects its remarkable heritage, it has embraced the future like few other Burgundian producers. Their winemaking facility is indeed one of the more technically-advanced within the region, with a cellaring capacity of 1,300 barrels. This supplements an impressive 16th century-era cellar, which is still used for storage and aging of select bottles.

Labouré-Roi has also recently implemented a number of progressive initiatives to help protect the environment. At its vineyards in Meursault, for example, the winery has adopted sustainable agricultural practices, and, in 2008, it joined the UNEP's (United Nations Environment Programme) worldwide Plant for the Planet: Billion Tree Campaign – for select bottles of Labouré-Roi wine purchased, one tree will be planted to help boost depleting ecosystems around the world.

