



# FERRARI

*Metodo Classico*

Wine Region: TRENTINO, ITALY

Date Established: 1902

Winemaker: MARCELLO LUNELLI



#### **BRUT:**

100% Chardonnay from vineyards around Trento.  
Aged two years on the lees.

90 Points –*Wine Enthusiast*, July 2009

#### **GIULIO FERRARI:**

100% Chardonnay, single-vineyard, aged 10 years.  
The flagship wine.

16-time *Tre Bicchieri* winner.

95 Points –*Wine Review Online*, July 2009

#### **PERLÉ:**

100% Chardonnay, estate selection.

Aged four years. A vintage metodo classico sparkling wine produced only in great vintages.

*Tre Bicchieri* –*Gambero Rosso*, 2008

#### **PERLÉ ROSÉ:**

80% Pinot Noir, 20% Chardonnay

Matured at least 5 years on the lees.

90 Points, “A Terrific Effort...” –*Robert Parker’s The Wine Advocate*, October 2008

#### **ROSÉ:**

60% Pinot Noir, 40% Chardonnay from vineyards around Trentino. Aged 25-30 months on the lees.

90 Points –*Wine Enthusiast*, July 2009

Established over a century ago, Ferrari has earned a worldwide reputation as THE premier source of luxury sparkling wines from Italy.

All Ferrari wines are produced according to the regulations of the metodo classico Trento D.O.C., a process akin to that used by the finest Champagne houses. With the exception of Ferrari Rosé and Perlé Rosé, all wines are blanc de blancs, meaning they are made from 100% Chardonnay, apparent in their remarkable delicacy and finesse.

Ferrari was founded in 1902 by Giulio Ferrari. After studying in France, Giulio returned to Trentino convinced that his native region’s terroir was ideal for growing Chardonnay grapes suitable for production of world-class sparkling wines. He dedicated his vineyards almost entirely to Chardonnay – a highly unusual move in Trentino – and by 1906 the awards had begun to roll in. Ferrari was well on its way to producing what would soon become the most famous sparkling wine in all of Italy. In fact, Ferrari is a perennial 16-time winner of the *Tre Bicchieri* award wine accolade.

In 1952, Giulio Ferrari, not having any children, chose friend and local merchant Bruno Lunelli as successor for his beloved business. Today, the third generation of the Lunelli family is at the helm, overseeing 300 acres of prime estate vineyards in Trentino.

