



Wine Region: ABRUZZI, ITALY

Date Established: 1973

Winemaker: ROMEO TARABORRELLI



Citra came into being in 1973 when 7,000 small growers scattered throughout the Abruzzi decided to band together in order to form a single wine cooperative. They all shared the desire to win recognition they felt the wines of their region deserved, and they then dedicated themselves to accomplishing this goal.

As part of their commitment the growers built an impressively modern winery near the town of Ortona. Attracted to its first-rate facilities and the democratic goodwill on which Citra was founded, other local growers were swift to join. The fortitude, resourcefulness and conviction of the growers who form Citra continue to make this Abruzzi cooperative a model of its kind.

Today, as the Abruzzi region's most important wine producer, Citra has earned an international reputation for well-made, affordably priced wines. Citra has drawn praise from some of America's most discerning wine pundits, including Wine Spectator who named Citra one of the 20 "World's Finest Value Brands...delivering quality and value with almost flawless consistency vintage to vintage...supplying not only value, but distinctive flavors and styles." Citra has also been served to such prominent figures as Britain's Prince Charles.

Citra leads the Abruzzi region in the super-premium category, with its highly successful Caroso, an outstanding example of the Montepulciano grape. Produced in limited quantities, Caroso is a barrique-aged wine made entirely of Montepulciano grapes harvested in vineyards in the prime Paglieta and Pollutri districts of the Abruzzi. Caroso will continue to develop and evolve for at least five or six years. Visit us at [CitraWines.com](http://CitraWines.com).



"Sure Bet Value;" One of the "20 World's Finest Value Brands" – *Wine Spectator*

**CABERNET SAUVIGNON:** Abruzzi's warm weather and rugged, hilly terrain offers ideal conditions for the cultivation of quality Cabernet Sauvignon.

**CAROSO MONTEPULCIANO D'ABRUZZO:** A limited, ultra-premium Montepulciano d'Abruzzo, aged in French and Slavonian oak for 24 months and 12 months in bottle.

**CHARDONNAY:** Delightful, unoaked, fresh and graceful with a soft balanced finish.

**MERLOT:** Winemaking is overseen by the Romeo Taraborrelli, one of Italy's most influential oenologists.

**MONTEPULCIANO D'ABRUZZO:** Citra's flagship wine. Double Gold Medal winner – *Tasters Guild*

**PINOT GRIGIO:** Versatile and food friendly. Italian Pinot Grigio.

**PINOT NOIR:** Stylish and fruit-forward with a lingering finish.

**SANGIOVESE:** From select hillside vineyards in the Chieti province of central Italy's Abruzzi region.

**TREBBIANO:** A leading Italian white wine in America.

